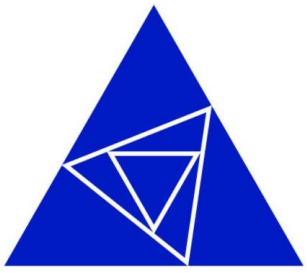
# Poll of National Grid Customers

## Conducted January 7 to January 10, 2010



CENTER FOR POLICY ANALYSIS
UNIVERSITY OF MASSACHUSETTS
DARTMOUTH

**January, 2010**

**UNIVERSITY OF MASSACHUSETTS DARTMOUTH**
**CENTER FOR POLICY ANALYSIS**

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*Polling and Program Evaluation Research Series No. 80*

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# EXECUTIVE SUMMARY

Cape Wind is a private developer seeking to build an offshore wind power plant on Horseshoe Shoal in Nantucket Sound. The project would consist of 130 wind turbines and cover 25 square miles. National Grid, the largest electric company in Massachusetts, is currently negotiating a contract to buy power from Cape Wind. The primary purpose of this random sample telephone survey is to measure respondents' support of wind power and their willingness to pay more for electricity produced from wind turbines.

A total of 436 telephone interviews were conducted between January 7, 2010 and January 10, 2010 with National Grid customers who are registered to vote. Respondents were further screened to include individuals who are familiar with the amount they pay monthly for their electricity. The margin of error for the total set of data is +/- 4.7 percent.

Results of the poll include:

***Concern about Cost of Electricity***

- Overall, respondents are concerned about the cost of electricity; 44 percent of respondents are very concerned with the cost of electricity, 38 percent are concerned, 13 percent are not very concerned, 4 percent are not concerned at all and 1 percent do not know.

***Support of Wind Power***

- Three-quarters of respondents (75%) indicate they support or strongly support the construction of wind turbines to produce electricity. Ten percent of respondents (10%) indicate they support the construction of wind turbines a little, while 4 percent do not support the construction of wind turbines and 12 percent do not know.

- Respondents with higher levels of education, higher incomes and those in higher age cohorts report higher levels of support for the construction of wind turbines as a source of electricity than do respondents with lower levels of education, lower incomes and who are younger.

***Global Warming***

- Nearly two-thirds of respondents (64%) believe that wind power projects can help fight global warming, while 14 percent do not agree and 23 percent do not know.

***Support for Political Candidates***

- A majority of respondents are at least somewhat more likely to support a candidate who supports wind projects (70% somewhat more likely/much more likely to support) or who endorses policies that cut a respondent's electric bill (79% somewhat more likely/much more likely to support).

- However, a higher percentage of respondents report they are "much more likely" to support a candidate who endorses policies that cut their electric bill (43%) in comparison to candidates who support wind power projects (26%).

*Perceived Cost of Offshore Wind Power*

- Nearly half of respondents (49%) believe that offshore wind power projects will lower their electric bill, while 17 percent do not believe these projects will lower their electric bill and 34 percent do not know.

- Forty percent of respondents believe electricity generated by offshore wind costs less than electricity generated by existing sources, while 11 percent believe it costs more, 14 percent believe it costs the same amount and 35 percent do not know.

*Willingness to Pay More for Electricity Produced by Wind Turbines*

Despite the fact that 75 percent of respondents support or strongly support wind power projects, they are particularly price sensitive to increases in their electric bills as a result of the increased cost to produce offshore wind energy.

- A majority of respondents (55%) report they would not pay more for electricity if it were produced by wind turbines, while 27 percent report they would pay more for electricity produced by wind turbines and 18 percent do not know.

*Awareness of the Cape Wind Proposal and Negotiations to Purchase Power from National Grid*

- More than three-quarters of respondents (78%) are aware of the Cape Wind proposal to construct an offshore wind power plant on Horseshoe Shoal in Nantucket Sound.

- Eighty-eight percent of respondents (88%) report they are unaware that National Grid is negotiating a contract to buy power from Cape Wind.

*Effect of Electric Bill Increase on Respondents' Support for Cape Wind*

Respondents were asked if they would be more or less likely to support the Cape Wind project if National Grid's purchase of power from Cape Wind was to increase their electric bill by $50 per year, increase their bill by $100 per year and increase their bill by $150 per year.

- Respondents are price sensitive; the higher the increase in their bill, the less likely they are to support the Cape Wind project. For example, while forty-two (42%) of respondents are less likely to support Cape Wind if their bill increased by $50 per year, this percentage increases to 67 percent at the $100 per year increase threshold and to 78 percent at the $150 per year increase threshold.

*Right to Know Impact of the Cape Wind Project on Electric Bill and Tax Bill*

- Respondents were asked if they believe they have the right to know the impact of the Cape Wind project on their electric bill and their tax bill. Ninety-six percent of respondents agree that they have a right to know the impact of the Cape Wind Project on their electric and tax bills, while 2 percent do not agree and 2 percent do not know.

*Federal Review of Cape Wind*

The federal review of Cape Wind concluded that its cost to produce electricity would be significantly higher than current prices. Respondents were asked how likely they would be to support Cape Wind in light of this review.

- Over half of respondents (54%) are somewhat not likely (16%) or not likely (38%) to support the Cape Wind project in light of the federal review. Twelve percent of respondents (12%) report they are very likely to support the Cape Wind project in light of the review, while 23 percent are somewhat likely to support the project and 12 percent do not know.

*Support for Political Candidates in Favor of Wind Projects*

Respondents were asked if they would support political candidates who worked in favor of wind power projects even if these new projects raised their electric bill.

- Thirty-six percent of respondents (36%) report that they would support political candidates who worked in favor of wind power projects even if these new projects raised their electric bill, while 38 percent would not vote for these candidates and 27 percent do not know.

# 1.00 INTRODUCTION

Cape Wind is a private developer seeking to build an offshore wind power plant on Horseshoe Shoal in Nantucket Sound. The project would consist of 130 wind turbines and cover 25 square miles. National Grid, the largest electric company in Massachusetts, is currently negotiating a contract to buy power from Cape Wind. The primary purpose of this random sample telephone survey is to explore the dynamic between a respondent's support of wind power and their willingness to pay more for electricity produced from wind turbines. The survey is sponsored by the Alliance to Protect Nantucket Sound.

# 2.00 METHODOLOGY AND SURVEY TABULATION

A total of 436 telephone interviews were conducted between January 7, 2010 and January 10, 2010 with National Grid customers who are registered to vote. Respondents were further screened to only include individuals who are familiar with the amount they pay monthly for their electricity. The margin of error for the complete set of data is +/- 4.7 percent and the response rate is 17.1 percent (AAPOR #4).

Interviews were conducted between 9:00 am and 8:00 pm on weekdays and 10:00 am and 4:00 pm on Saturday and Sunday. This range of hours provides the interviewers with an opportunity to contact hard to reach respondents, a procedure crucial to producing high quality survey data. Return calls were scheduled at the convenience of the respondents. Respondents were called a minimum of five times before they were determined to be unreachable.

The Center's senior staff continually monitored the progress of interview outcomes to prevent problem cases that could interfere with the integrity of survey procedures. The survey procedures used by the Center for Policy Analysis adhere to the highest quality academic and government research standards.

## *2.10 SURVEY INSTRUMENT*

The telephone survey was conducted using a survey instrument developed by the Center for Policy Analysis. A copy of the survey instrument can be found in Appendix A.

## *2.20 SAMPLING PROCEDURES*

The Center for Policy Analysis uses the Genesys Sampling System from Marketing Systems Group to generate random telephone numbers. The system uses a list of all possible telephone numbers in the United States to randomly generate a telephone sample for a designated geographic area. The survey was conducted using a random digit dialing (RDD) sample. The RDD sample ensures an equal and known probability of selection for every residential telephone number in the sample frame. The sample definition includes all Massachusetts cities and towns that are served by National Grid.

## *2.30 SURVEY ADMINISTRATION*

The Center for Policy Analysis uses Computer Assisted Telephone Interviewing, or CATI, to conduct telephone surveys. Specifically, the Center for Policy Analysis uses WinCATI software from Sawtooth Technologies, which is one of the oldest and most widely used CATI systems in the world. Using WinCATI, telephone interviewers conduct interviews via computers, which provides highly reliable data because the computer controls the questionnaire, skip patterns are executed exactly as intended, responses are within range, and there are no missing data.

The survey questionnaire was tested in WinCATI to determine if there were any errors. In addition, twenty test interviews were conducted to further vet problems and to provide interviewers "live" training on the project.

## *2.40 TELEPHONE INTERVIEWER TRAINING AND SUPERVISION*

Center staff and student research assistants and were employed as telephone interviewers. These interviewers have conducted numerous telephone polls on behalf of the Center and all have been trained intensively, including practice interviews. Senior-level staff at the Center for Policy Analysis monitored the interviewers at all times to ensure high quality data collection.

## *2.50 SAMPLE WEIGHTING*

The sample was weighted to account for sampling bias. Sampling bias is defined as the tendency of a sample to exclude some members of the sampling universe and over-represent others. In this sample, females are over-represented. Weighting the data allocates more "weight" to groups that are under-represented (e.g. males), while providing less weight to groups that are over-represented (e.g. females). In other words, weighting adjusts the sample so that it looks more like the actual population of the National Grid service area as defined by the U.S. Census Bureau (2000 STF3 File).[1] All data in this report have been weighted to adjust for sex, although the actual difference between the unweighted and weighted samples are generally within 1 to 2 percentage points for each of the questions.

[1] More recent data from the U.S. Census American Community Survey was not used because this data does not cover all geographies contained in the study area.

# 3.00 RESULTS AND FINDINGS

## *3.10 COST OF ELECTRICITY & SUPPORT OF WIND POWER*

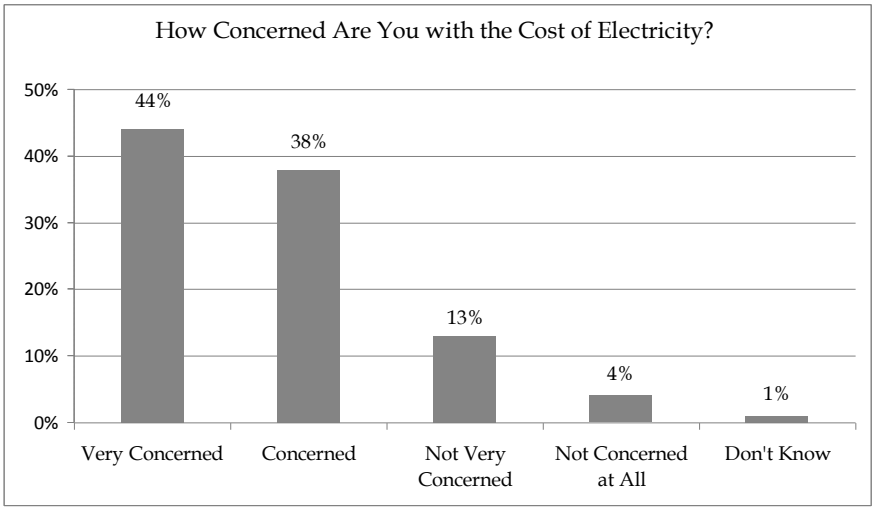
### *3.11 COST OF ELECTRICITY*

Overall, respondents are concerned about the cost of electricity; 44 percent of respondents are very concerned with the cost of electricity, 38 percent are concerned, 13 percent are not very concerned, 4 percent are not concerned at all and 1 percent do not know (see Table 1 and Figure 1).

**Table 1**
**How Concerned Are You with the Cost of Electricity?**

| | Number | Percent |
|---|---|---|
| Very Concerned | 192 | 44% |
| Concerned | 166 | 38% |
| Not Very Concerned | 56 | 13% |
| Not Concerned at All | 18 | 4% |
| Don't Know | 4 | 1% |

**Figure 1**



### *3.12 SUPPORT OF WIND POWER*

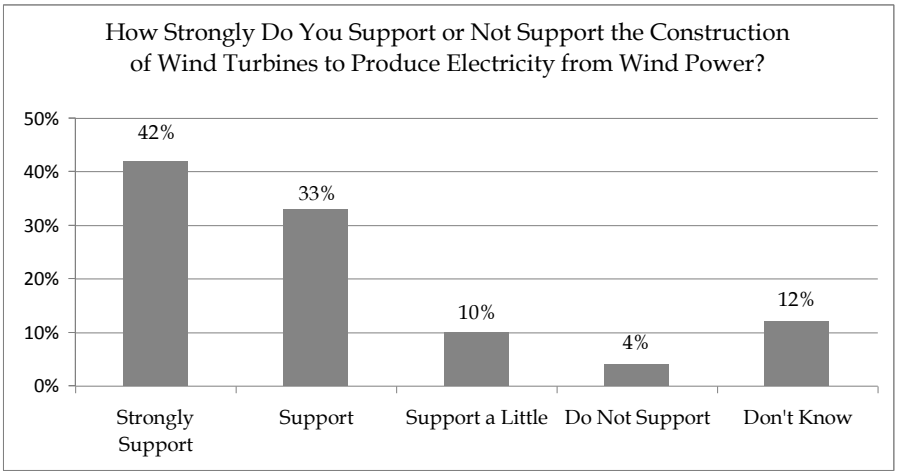
A majority of respondents support the construction of wind turbines to produce electricity from wind power, with three-quarters (75%) indicating they support or strongly support the construction of wind turbines to produce electricity. Ten percent of respondents (10%) indicate they support the construction of wind turbines a little, while 4 percent do not support the construction of wind turbines and 12 percent do not know (see Table 2 and Figure 2).

Respondents with higher levels of education, higher incomes and those in higher age cohorts report higher levels of support for the construction of wind turbines as a source of electricity than do respondents with lower levels of education, lower incomes and who are younger.

**Table 2**
**How Strongly Do You Support the Construction of Wind Turbines to Produce Electricity from Wind Power?**

| | Number | Percent |
|---|---|---|
| Strongly Support | 181 | 42% |
| Support | 142 | 33% |
| Support a Little | 44 | 10% |
| Do Not Support | 18 | 4% |
| Don't Know | 52 | 12% |

**Figure 2**



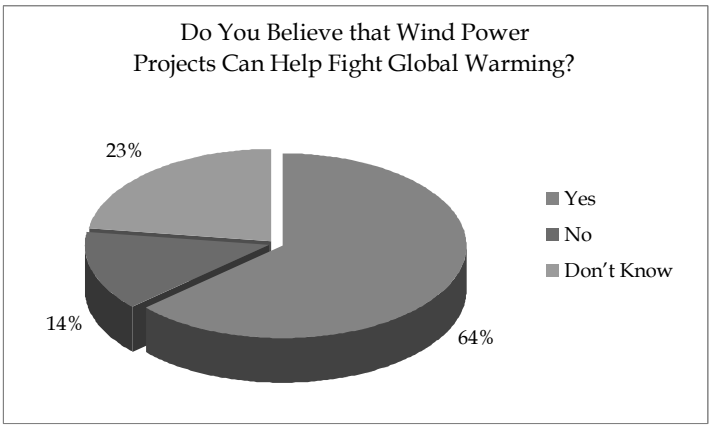
## *3.20 GLOBAL WARMING*

Nearly two-thirds of respondents (64%) believe that wind power projects can help fight global warming, while 14 percent do not agree and 23 percent do not know (see Table 3 and Figure 3). The higher a respondent's income, the more likely they are to believe that wind power projects can help fight global warming.

**Table 3**
**Do You Believe that Wind Power Projects Can Help Fight Global Warming?**

| | Number | Percent |
|---|---|---|
| Yes | 280 | 64% |
| No | 59 | 14% |
| Don't Know | 97 | 23% |

**Figure 3**



## 3.30 *POLITICAL SUPPORT FOR CANDIDATES WHO SUPPORT WIND POWER OR WHO ENDORSE POLICIES THAT CUT RESPONDENTS' ELECTRIC BILL*

Respondents were asked two questions about their likeliness to vote for a political candidate:

"How much more likely or unlikely are you to vote for a political candidate who supports wind power projects?"

"How much more likely or unlikely are you to vote for a political candidate who endorses policies that cut your electric bill?"

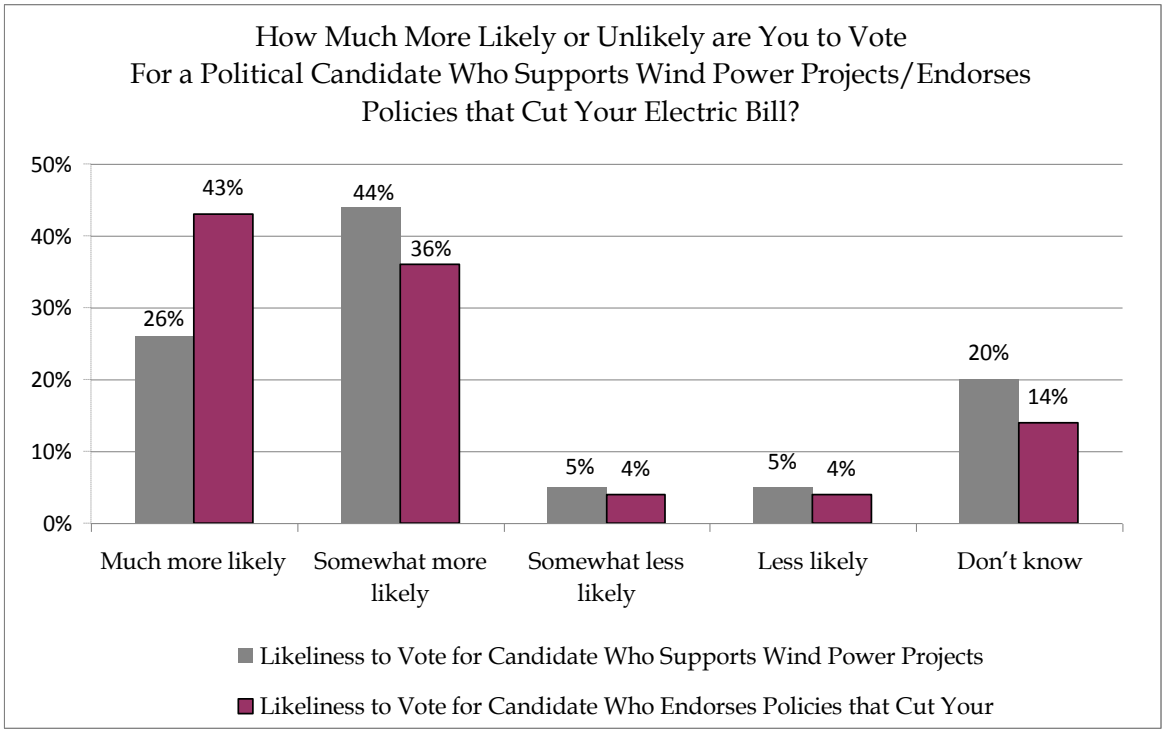
A majority of respondents are at least somewhat more likely to support a candidate who supports wind projects (70% somewhat more likely/much more likely to support) or who endorses policies that cut a respondent's electric bill (79% somewhat more likely/much more likely to support) (see Table 4 and Figure 4).

However, a higher percentage of respondents report they are "much more likely" to support a candidate who endorses policies that cut their electric bill (43%) in comparison to candidates who support wind power projects (26%). Only small percentages of respondents are "somewhat less likely" or "less likely" to support a candidate who supports wind projects or who endorses policies that cut a respondent's electric bill.

**Table 4**
**How Much More Likely or Unlikely are You to Vote**
**For a Political Candidate Who Supports Wind Power Projects/**
**Endorses Policies that Cut Your Electric Bill?**

| | Likeliness to Vote for Candidate Who Supports Wind Power Projects | | Likeliness to Vote for Candidate Who Endorses Policies that Cut Your Electric Bill | |
|---|---|---|---|---|
| | **Number** | **Percent** | **Number** | **Percent** |
| Much more likely | 113 | 26% | 188 | 43% |
| Somewhat more likely | 193 | 44% | 155 | 36% |
| Somewhat less likely | 21 | 5% | 15 | 4% |
| Less likely | 23 | 5% | 18 | 4% |
| Don't know | 86 | 20% | 60 | 14% |

**Figure 4**


How Much More Likely or Unlikely are You to Vote
For a Political Candidate Who Supports Wind Power Projects/Endorses
Policies that Cut Your Electric Bill?
50%
40%
30%
20%
10%
0%
26%
43%
44%
36%
5%
4%
5%
4%
20%
14%
Much more likely
Somewhat more likely
Somewhat less likely
Less likely
Don't know
Likeliness to Vote for Candidate Who Supports Wind Power Projects
Likeliness to Vote for Candidate Who Endorses Policies that Cut Your

## *3.40 PERCEIVED COST OF OFFSHORE WIND POWER & WILLINGNESS TO PAY MORE FOR ELECTRICITY PRODUCED BY WIND TURBINES*

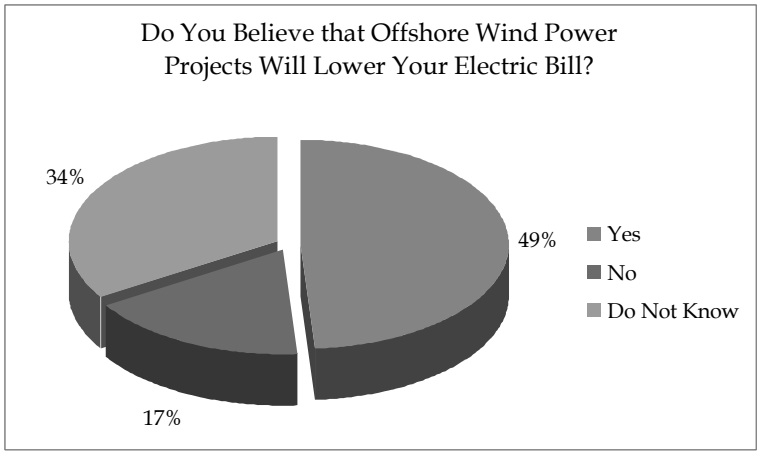
### *3.41 EFFECT ON ELECTRIC BILL*

Nearly half of respondents (49%) believe that offshore wind power projects will lower their electric bill, while 17 percent do not believe these projects will lower their electric bill and 34 percent do not know (see Table 5 and Figure 5).

**Table 5**
**Do You Believe that Offshore Wind Power Projects Will Lower Your Electric Bill?**

| | Number | Percent |
|---|---|---|
| Yes | 214 | 49% |
| No | 75 | 17% |
| Don't Know | 146 | 34% |

**Figure 5**



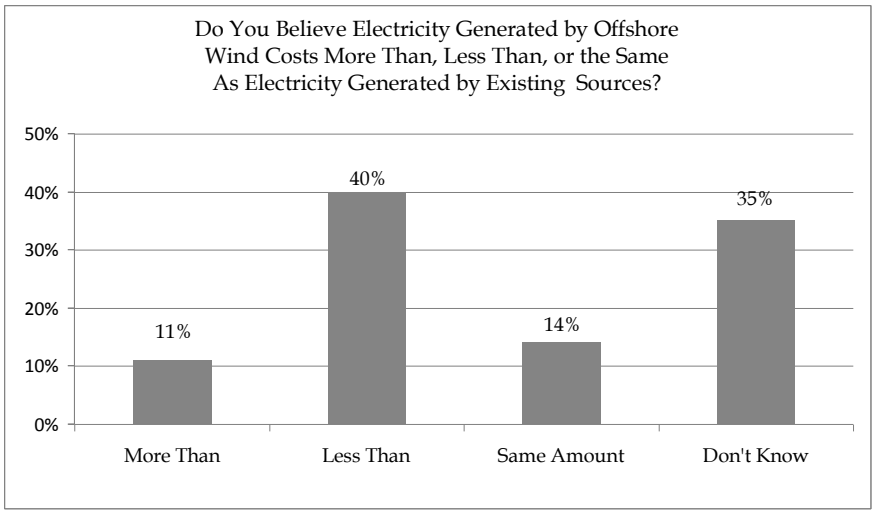
### *3.42 COST OF OFFSHORE WIND POWER IN COMPARISON TO EXISITING SOURCES*

Eleven percent of respondents (11%) believe electricity generated by offshore wind costs more than electricity generated by existing sources, while 40 percent believe it costs less, 14 percent believe it costs the same amount and 35 percent do not know (see Table 6 and Figure 6).

**Table 6**
**Do You Believe Electricity Generated by Offshore Wind Costs More Than, Less Than, or the Same As Electricity Generated by Existing Sources?**

| | Number | Percent |
|---|---|---|
| More than | 48 | 11% |
| Less than | 172 | 40% |
| Same amount | 63 | 14% |
| Don't know | 153 | 35% |

**Figure 6**



### *3.43 WILLINGNESS TO PAY MORE FOR ELECTRICITY IF PRODUCED BY WIND TURBINES*

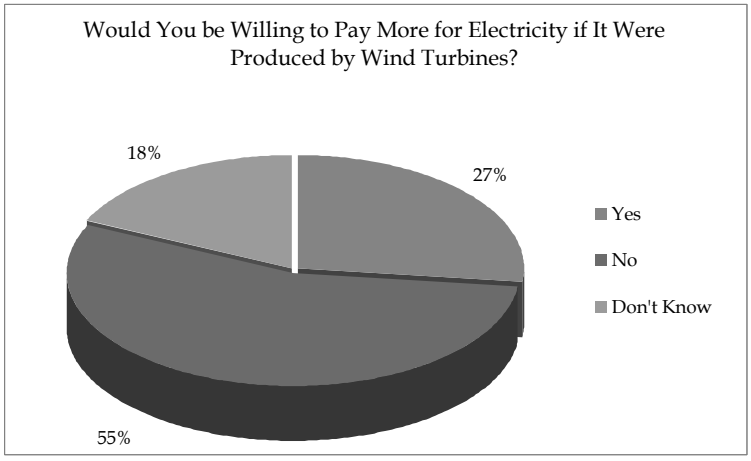
Despite the fact that 75 percent of respondents support or strongly support wind power projects, they are particularly price sensitive to increases in their electric bills as a result of the increased cost to produce offshore wind energy. For example, a majority of respondents (55%) report they would not pay more for electricity if it were produced by wind turbines, while 27 percent report they would pay more for electricity produced by wind turbines and 18 percent do not know (see Table 7 and Figure 7).

Respondents with higher levels of education are more likely to pay more for electricity if produced by wind turbines in comparison to respondents with lower levels of education.

**Table 7**
**Would You Be Willing to Pay More For**
**Electricity if it were Produced by Wind Turbines?**

| | Number | Percent |
|---|---|---|
| Yes | 116 | 27% |
| No | 240 | 55% |
| Don't know | 78 | 18% |

**Figure 7**



## *3.50 AWARENESS OF THE CAPE WIND PROPOSAL AND NEGOTIATIONS TO PURCHASE POWER FROM NATIONAL GRID*

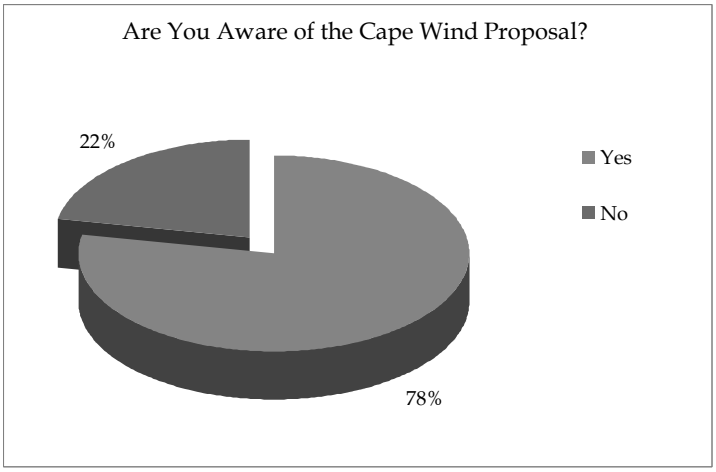
### *3.51 AWARENESS OF CAPE WIND PROPOSAL*

More than three-quarters of respondents (78%) are aware of the Cape Wind proposal to construct an offshore wind power plant on Horseshoe Shoal in Nantucket Sound (see Table 8 and Figure 8). Respondents with higher levels of education, higher incomes and those in higher age cohorts are more likely to be aware of the Cape Wind proposal in comparison to respondents with lower levels of education, lower incomes and who are younger.

**Table 8**
**Are You Aware of the Cape Wind Proposal?**

| | Number | Percent |
|---|---|---|
| Yes | 340 | 78% |
| No | 95 | 22% |

**Figure 8**



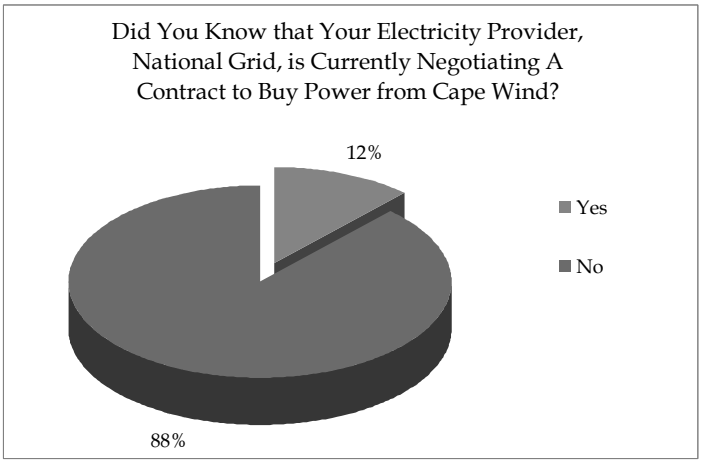
### *3.52 NATIONAL GRID'S CONTRACT TO BUY POWER FROM CAPE WIND*

National Grid is currently negotiating a contract to buy power from Cape Wind. Respondents were asked if they are aware of these negotiations. Eighty-eight percent of respondents (88%) are unaware that National Grid is negotiating a contract to buy power from Cape Wind (see Table 9 and Figure 9).

**Table 9**
**Did You Know that Your Electricity Provider, National Grid, is Currently Negotiating A Contract to Buy Power from Cape Wind?**

| | Number | Percent |
|---|---|---|
| Yes | 54 | 12% |
| No | 382 | 88% |

**Figure 9**



## *3.60 LIKELINESS TO SUPPORT THE CAPE WIND PROJECT IF ELECTRIC BILL INCREASES*

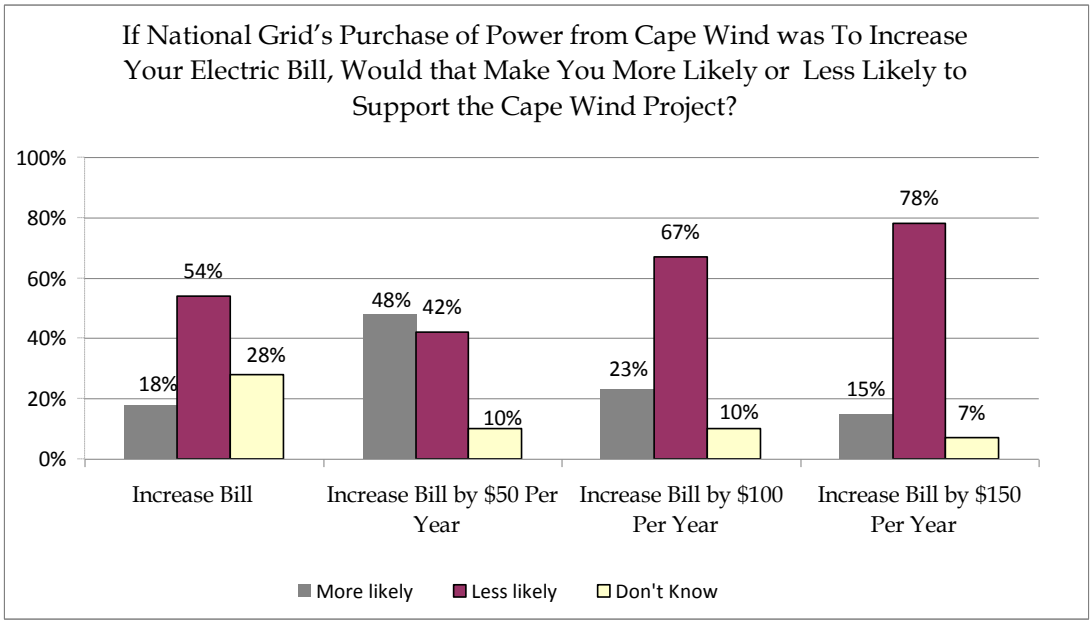
Respondents were asked if they would be more or less likely to support the Cape Wind project if National Grid's Purchase of power from Cape Wind was to increase their electric bill by no specific amount, increase their bill by $50 per year, increase their bill by $100 per year and increase their bill by $150 per year.

Respondents are price sensitive; the higher the increase in their bill, the less likely they are to support the Cape Wind project. For example, while forty-two (42%) of respondents are less likely to support Cape Wind if their bill increased by $50 per year, this percentage increases to 67 percent at the $100 per year threshold and to 78 percent at the $150 per year threshold (see Table 10 and Figure 10). Respondents with higher incomes and higher levels of education are more amenable to increases in their electric bill than are respondents with lower levels of education and lower levels of income.

**Table 10**
**If National Grid's Purchase of Power from Cape Wind was to Increase Your Electric Bill, Would that Make You More Likely or Less Likely to Support the Cape Wind Project?**

| | Increase Bill (No specific Amount) | Increase Bill by $50 Per Year Month | Increase Bill by $100 Per Year Month | Increase Bill by $150 Per |
|---|---|---|---|---|
| More likely | 18% | 48% | 23% | 15% |
| Less likely | 54% | 42% | 67% | 78% |
| Don't know | 28% | 10% | 10% | 7% |

**Figure 10**



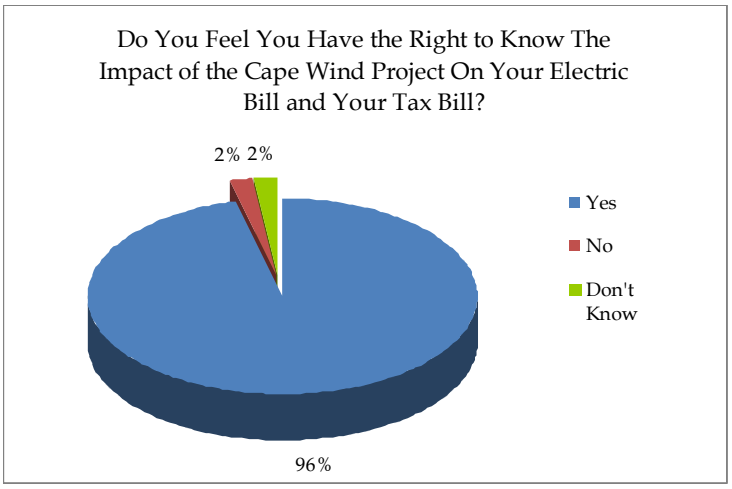
## *3.70 RIGHT TO KNOW THE IMPACT OF THE CAPE WIND PROJECT ON RESPONDENTS' ELECTRIC AND TAX BILLS*

Respondents were asked if they feel they have the right to know the impact of the Cape Wind project on their electric bill and their tax bill. Ninety-six percent of respondents agree that they have a right to know the impact of the Cape Wind Project on their electric and tax bills, while 2 percent do not agree and 2 percent do not know (see Table 11 and Figure 11).

**Table 11**
**Do You Feel You Have the Right to Know the Impact of the Cape Wind Project On Your Electric Bill and Your Tax Bill?**

| | Number | Percent |
|---|---|---|
| Yes | 418 | 96% |
| No | 8 | 2% |
| Don't Know | 9 | 2% |

**Figure 11**



## *3.80 FEDERAL REVIEW OF CAPE WIND*

The federal review of Cape Wind concluded that its cost to produce electricity would be significantly higher than current prices. Respondents were asked how likely they would be to support Cape Wind in light of this review.

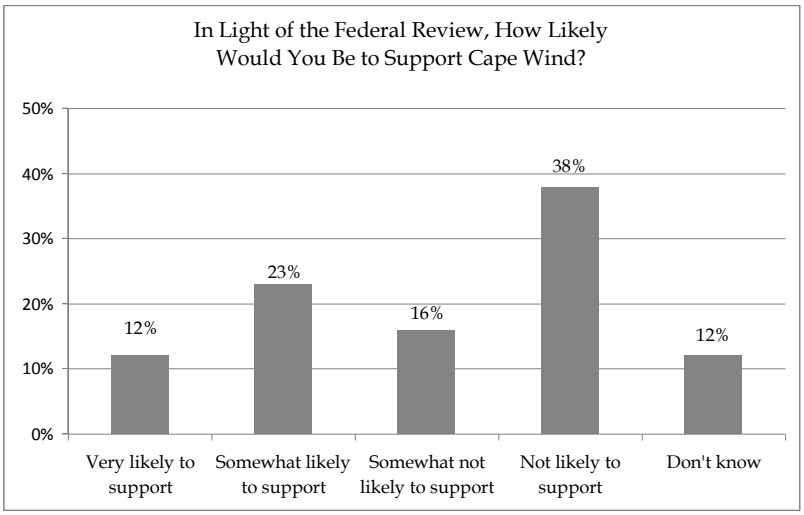
Twelve percent of respondents report they are very likely to support the Cape Wind project in light of the federal review, while 23 percent are somewhat likely to support the project in light of the federal review, 16 percent are somewhat not likely to support the project, thirty-eight percent are not likely to support the project and 12 percent do not know (see Table 12 and Figure 12).

Respondents with higher incomes and higher levels of education are more likely to support Cape Wind in light of the federal review in comparison to respondents with lower levels of education and lower levels of income.

**Table 12**
**In Light of the Federal Review, How Likely Would You Be to Support Cape Wind?**

| | Number | Percent |
|---|---|---|
| Very likely to support | 53 | 12% |
| Somewhat likely to support | 101 | 23% |
| Somewhat not likely to support | 67 | 16% |
| Not likely to support | 163 | 38% |
| Don't know | 50 | 12% |

**Figure 12**



## *3.90 SUPPORT FOR POLITICAL CANDIDATES IN FAVOR OF WIND PROJECTS*

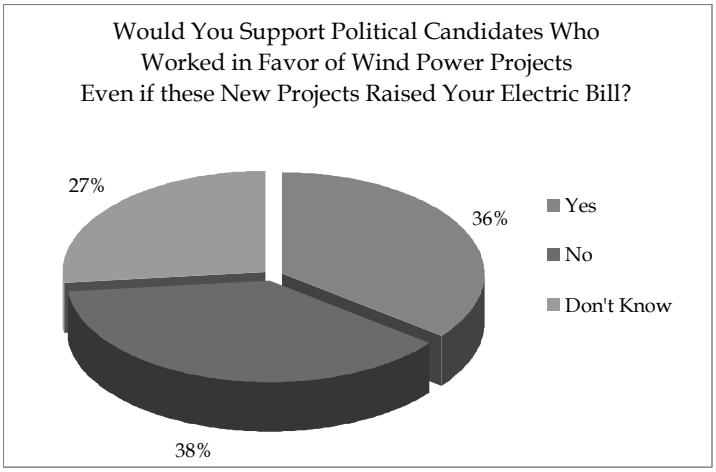
Respondents were asked if they would support political candidates who worked in favor of wind power projects even if these new projects raised their electric bill. Thirty-six percent of respondents (36%) report that they would support political candidates who worked in favor of wind power projects even if these new projects raised their electric bill, while 38 percent would not vote for these candidates and 27 percent do not know (see Table 13 and Figure 13).

Respondents with higher incomes and higher levels of education are more likely to support political candidates who worked in favor of wind power projects even if these new projects raised their electric bill in comparison to respondents with lower levels of education and lower levels of income.

**Table 13**
**Would You Support Political Candidates Who Worked in Favor of Wind Power Projects Even if these New Projects Raised Your Electric Bill?**

| | Number | Percent |
|---|---|---|
| Yes | 155 | 36% |
| No | 164 | 38% |
| Don't know | 115 | 27% |

**Figure 13**



# APPENDIX A – SURVEY INSTRUMENT

Hi, my name is _____and I'm calling from UMass Dartmouth. How are you today? We are conducting a survey regarding your feelings about electric rates in the National Grid customer service area. The survey will take only a few minutes and your opinions on this issue are important. Let me assure you that all of your responses will be kept confidential.

Q1. Do you have a few minutes to complete the survey? <hello>

1 YES [SKIP TO Q3]
2 NO [SKIP TO Q2]

Q2. Your opinions on this issue are very important and we'd like to give you an opportunity to make your opinions heard. Are you sure you do not have just a few minutes to complete the survey? <hello2>

1 YES [PROCEED TO Q3]
2 NO [END INTERVIEW – CTRL+END]

Q3. Thank you. First, is National Grid your electric company?

1 YES [SKIP TO Q4]
2 NO [INTERVIEWER READ: SORRY, WE ARE ONLY INTERVIEWING NATIONAL GRID CUSTOMERS. THANK YOU FOR YOUR TIME.] [END SURVEY]
3 DON'T KNOW [INTERVIEWER READ: SORRY, WE ARE ONLY INTERVIEWING NATIONAL GRID CUSTOMERS. THANK YOU FOR YOUR TIME] [END SURVEY]

Q4. And are you at least 18 years of age? <eight>

1 YES [SKIP TO Q6]
2 NO [SKIP TO Q5]

Q5. Is there someone 18 years of age or older that I can speak to? <EIGHT2>

1 YES [SKIP TO INTRO]
2 NO [INTERVIEWER READ: SORRY, BUT WE NEED TO SPEAK TO SOMEONE WHO IS AT LEAST 18 YEARS OF AGE. WE WILL CALL BACK AT ANOTHER TIME] [END INTERVIEW]

Q6. And are you a registered voter? <voter>

1 YES [SKIP TO Q7]
2 NO [SKIP TO Q6A]

Q6A. Is there a registered voter available that I can speak to?

1 YES [SKIP TO INTRO]
2 NO [INTERVIEWER READ: SORRY, WE ARE ONLY INTERVIEWING REGISTERED VOTERS. THANK YOU FOR YOUR TIME] [END INTERVIEW]

Q7. Do you know the approximate amount you pay monthly for your electricity? <primary>

1 YES [SKIP TO Q9]
2 NO [SKIP TO Q8]
3 RESPONDENT IS GENERALLY FAMILIAR WITH AMOUNT THE HOUSEHOLD PAYS MONTHLY [SKIP TO Q9]
8 DON'T KNOW [SKIP TO Q8]
9 REFUSED [INTERVIEWER READ: WE ARE INTERESTED IN INTERVIEWING THE PERSON IN YOUR HOUSEHOLD WHO IS FAMILIAR WITH THE COST OF ELECTRICITY. ARE YOU SURE YOU CAN'T TELL ME WHO THAT PERSON IS?] [IF RESPONDENT REFUSES AGAIN, END INTERVIEW]

Q8. Can I speak to someone in the household who knows the approximate amount you pay monthly for electricity? <primary2>

1 INDIVIDUAL NOT AVAILABLE

[INTERVIEWER READ: SORRY, WE ARE ONLY INTERVIEWING INDIVIDUALS WHO ARE FAMILIAR WITH THE AMOUNT THEY PAY FOR THEIR ELECTRICITY. THANK YOU FOR YOUR TIME] [END INTERVIEW]

2 PRIMARY BILL PAYER AVAILABLE [SKIP TO INTRO]

Q9. How concerned are you about the cost of electricity? Are you <concerned>
[INTERVIEWER: READ CHOICES}

1. VERY CONCERNED
2. CONCERNED
3. NOT VERY CONCERNED
4. NOT CONCERNED AT ALL
8. DON'T KNOW
9. REFUSED

Q10. How strongly do you support or not support wind turbines as a source of electricity? Do you <wind>

[INTERVIEWER: READ CHOICES]

1. STRONGLY SUPPORT
2. SUPPORT
3. SUPPORT A LITTLE
4. DO NOT SUPPORT
8. DONT KNOW
9. REFUSED

Q11. Do you believe that wind power projects can help fight global warming? <warm>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q12. How much more likely or unlikely are you to vote for a political candidate who supports wind power projects? Are you <like_wnd>

[INTERVIEWER: READ CHOICES]

1. MUCH MORE LIKELY
2. SOMEWHAT MORE LIKELY
3. SOMEWHAT LESS LIKELY
4. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q13. How much more likely or unlikely are you to vote for a political candidate who endorses policies that cut your electric bill? Are you <like_bil>

[INTERVIEWER: READ CHOICES]

1. MUCH MORE LIKELY
2. SOMEWHAT MORE LIKELY
3. SOMEWHAT LESS LIKELY
4. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q14. Do you believe that offshore wind power projects will lower your electric bill? <construct>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q15. Do you believe electricity generated by offshore wind costs more than, less than, or the same as electricity generated by existing sources? <cost>

1. MORE THAN
2. LESS THAN
3. THE SAME
8. DON'T KNOW
9. REFUSED

Q16. Would you be willing to pay more for electricity if it were produced by wind turbines? <pay>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q17. Cape Wind is a proposal to construct 130 wind turbines over a 25 square mile area off the coast of Cape Cod to generate electricity. Are you aware of this proposal? <aware>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q18. Did you know that your electricity provider, National Grid, is currently negotiating a contract to buy power from Cape Wind? <buy>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q19. If National Grid's purchase of power from Cape Wind was to increase your electric bill, would that make you more likely or less likely to support the Cape Wind project? <likely>

1. MORE LIKELY
2. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q20. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $50 per year, would you be more likely or less likely to support the Cape Wind project? <ten>

1. MORE LIKELY
2. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q21. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $100 per year, would you be more likely or less likely to support the Cape Wind project? <t_five>

1. MORE LIKELY
2. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q22. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $150 per year, would you be more likely or less likely to support the Cape Wind project? <t_five>

1. MORE LIKELY
2. LESS LIKELY
8. DON'T KNOW
9. REFUSED

Q23. Do you feel you have the right to know the impact of the Cape Wind project on your electric bill and your tax bill?

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

Q24. The federal review of Cape Wind concluded that its cost to produce electricity would be significantly higher than current prices. In light of this review, how likely would you be to support Cape Wind? Would you be:

1. VERY LIKELY TO SUPPORT
2. SOMEWHAT LIKELY TO SUPPORT
3. SOMEWHAT NOT LIKELY TO SUPPORT
4. NOT LIKELY TO SUPPORT
8. DON'T KNOW
9. REFUSED

Q25. Would you support political candidates who worked in favor of wind power projects even if these new projects raised your electric bill? <raise>

1. YES
2. NO
8. DON'T KNOW
9. REFUSED

OK, we are almost finished. I would just like to ask a couple of questions about you so that we have an idea of the type of people we are talking to.

Q26. First, may I ask you your age? _____

Q27. And what is the last grade of school that you completed? <school>

[INTERVIEWER: READ CHOICES]

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL DIPLOMA
3 ASSOCIATE'S DEGREE OR TECHNICAL CERTIFICATION
4 BACHELOR'S DEGREE
5 GRADUATE DEGREE
8 DON'T KNOW
9 REFUSED

Q28. I am going to read several different income categories. Without telling me your exact income, into which category did your total household income for the past year fall? <income>

[INTERVIEWER: READ CHOICES]

1 LESS THAN $25,000
2 $25,000 TO $50,000
3 $50,000 TO $75,000
4 $75,000 TO 100,000
5 $100,000 TO $150,000
6 $150,000 OR MORE
8 DON'T KNOW
9 REFUSED

Q29. Sex

1. Male
2. Female

# APPENDIX B – DATA TABLES

**Poll of National Grid Customers, January 2010**
**Percentage Totals & Crosstabs**

Population: National Grid customers who are registered voters and know the approximate amount
Highlighted cells are statistically significant at the .05 level
All data have been weighted by the sex of respondent
(Note: Percentages may not add to 100% due to rounding)

**Q9. How concerned are you about the cost of electricity?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Very concerned | 44% | 192 |
| Concerned | 38% | 166 |
| Not Very Concerned | 13% | 56 |
| Not Concerned at all | 4% | 18 |
| Don't know | 1% | 4 |

**Q10. How strongly do you support or not support wind turbines as a source of electricity?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Strongly support | 42% | 181 |
| Support | 33% | 142 |
| Support a little | 10% | 44 |
| Do not support | 4% | 18 |
| Don't Know | 12% | 52 |

**Q11. Do you believe that wind power projects can help fight global warming?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 64% | 280 |
| No | 14% | 59 |
| Don't Know | 23% | 97 |

**Q12. How much more likely or unlikely are you to vote for a political candidate who supports wind power projects?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Much more likely | 26% | 113 |
| Somewhat more likely | 44% | 193 |
| Somewhat less likely | 5% | 21 |
| Less likely | 5% | 23 |
| Don't Know | 20% | 86 |

**Q13. How much more likely or unlikely are you to vote for a political candidate who endorses policies that cut your electric bill?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Much more likely | 43% | 188 |
| Somewhat more likely | 36% | 155 |
| Somewhat less likely | 4% | 15 |
| Less likely | 4% | 18 |
| Don't Know | 14% | 60 |

**Q14. Do you believe that off-shore wind power projects will lower your electric bill?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 49% | 214 |
| No | 17% | 75 |
| Don't know | 34% | 146 |

**Q15. Do you believe electricity generated by off-shore wind costs more than, less than, or the same as electricity generated by existing sources?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| More than | 11% | 48 |
| Less than | 40% | 172 |
| Same amount | 14% | 63 |
| Don't know | 35% | 153 |

**Q16. Would you be willing to pay more for electricity if it were produced by wind turbines?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 27% | 116 |
| No | 55% | 240 |
| Don't know | 18% | 78 |

**Q17. Are you aware of the Cape Wind proposal?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 78% | 340 |
| No | 22% | 95 |

**Q18. Did you know that your electricity provider, National Grid, is currently negotiating a contract to buy power from Cape Wind?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 12% | 54 |
| No | 88% | 382 |

**Q19. If National Grid's purchase of power from Cape Wind was to increase your electric bill, would that make you more likely or less likely to support the Cape Wind project?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| More likely | 18% | 80 |
| Less likely | 54% | 234 |
| Don't know | 28% | 122 |

**Q20. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $50 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| More likely | 48% | 209 |
| Less likely | 42% | 182 |
| Don't know | 10% | 45 |

**Q21. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $100 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| More likely | 23% | 98 |
| Less likely | 67% | 292 |
| Don't know | 10% | 45 |

**Q22. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $150 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| More likely | 15% | 63 |
| Less likely | 78% | 340 |
| Don't know | 7% | 32 |

**Q23. Do you feel you have the right to know the impact of the Cape Wind project on your electric bill and your tax bill?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 96% | 418 |
| No | 2% | 8 |
| Don't know | 2% | 9 |

**Q24. In light of the federal review, how likely would you be to support Cape Wind?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Very likely to support | 12% | 53 |
| Somewhat likely to support | 23% | 101 |
| Somewhat not likely to support | 16% | 67 |
| Not likely to support | 38% | 163 |
| Don't know | 12% | 50 |

**Q25. Would you support political candidates who worked in favor of wind power projects even if these new projects raised your electric bill?**

| | Total | |
|---|---|---|
| | **Percent** | **Number** |
| Yes | 36% | 155 |
| No | 38% | 164 |
| Don't know | 27% | 115 |

## Crosstabs

**Poll of National Grid Customers, January 2010**
**Percentage Totals & Crosstabs**

Population: National Grid customers who are registered voters and know the approximate amount they pay monthly for electricity
Highlighted cells are statistically significant at the .05 level
All data have been weigthed by the sex of respondent
(Note: Percentages may not add to 100% due to rounding)

**Q9. How concerned are you about the cost of electricity?** **Crosstabulations**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Very concerned | 45% | 44% | 47% | 53% | 36% | 24% | 51% | 42% | 43% | 27% | 47% | 41% |
| Concerned | 36% | 40% | 36% | 34% | 43% | 44% | 42% | 41% | 34% | 49% | 35% | 41% |
| Not Very Concerned | 15% | 11% | 10% | 9% | 17% | 24% | 6% | 10% | 18% | 14% | 13% | 15% |
| Not Concerned at all | 4% | 4% | 5% | 4% | 4% | 8% | 1% | 6% | 4% | 7% | 4% | 4% |
| Don't know | 0% | 2% | 2% | 0% | 1% | 0% | 0% | 1% | 2% | 3% | 0% | 1% |

**Q10. How strongly do you support or not support wind turbines as a source of electricity?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Strongly support | 41% | 42% | 33% | 43% | 47% | 35% | 49% | 43% | 40% | 30% | 44% | 45% |
| Support | 31% | 34% | 32% | 30% | 37% | 31% | 30% | 39% | 28% | 28% | 33% | 36% |
| Support a little | 11% | 9% | 11% | 16% | 5% | 8% | 13% | 9% | 10% | 7% | 13% | 9% |
| Do not support | 5% | 3% | 3% | 2% | 7% | 8% | 2% | 3% | 5% | 10% | 3% | 4% |
| Don't Know | 11% | 12% | 21% | 10% | 5% | 19% | 6% | 6% | 18% | 25% | 8% | 8% |

**Q11. Do you believe that wind power projects can help fight global warming?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 63% | 65% | 60% | 64% | 69% | 73% | 67% | 71% | 57% | 58% | 66% | 71% |
| No | 17% | 10% | 14% | 13% | 13% | 12% | 16% | 12% | 12% | 14% | 9% | 17% |
| Don't Know | 20% | 24% | 26% | 23% | 19% | 15% | 16% | 17% | 31% | 29% | 26% | 13% |

**Q12. How much more likely or unlikely are you to vote for a political candidate who supports wind power projects?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Much more likely | 31% | 22% | 22% | 24% | 30% | 46% | 21% | 25% | 27% | 15% | 29% | 31% |
| Somewhat more likely | 40% | 48% | 43% | 51% | 42% | 35% | 46% | 51% | 40% | 38% | 48% | 45% |
| Somewhat less likely | 4% | 5% | 4% | 7% | 4% | 0% | 4% | 4% | 6% | 3% | 3% | 5% |
| Less likely | 8% | 3% | 6% | 3% | 6% | 4% | 6% | 4% | 5% | 10% | 4% | 7% |
| Don't Know | 18% | 21% | 26% | 16% | 17% | 15% | 24% | 15% | 22% | 33% | 16% | 13% |

**Q13. How much more likely or unlikely are you to vote for a political candidate who endorses policies that cut your electric bill?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Much more likely | 45% | 41% | 42% | 51% | 39% | 46% | 48% | 39% | 44% | 37% | 47% | 40% |
| Somewhat more likely | 35% | 37% | 34% | 33% | 40% | 15% | 33% | 44% | 32% | 35% | 36% | 36% |
| Somewhat less likely | 2% | 5% | 3% | 1% | 5% | 12% | 4% | 3% | 3% | 5% | 5% | 2% |
| Less likely | 5% | 3% | 5% | 4% | 3% | 12% | 2% | 4% | 4% | 0% | 2% | 7% |
| Don't Know | 13% | 14% | 16% | 11% | 14% | 15% | 14% | 11% | 16% | 23% | 10% | 15% |

**Q14. Do you believe that off-shore wind power projects will lower your electric bill?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 45% | 54% | 50% | 49% | 49% | 39% | 47% | 55% | 46% | 37% | 54% | 47% |
| No | 21% | 13% | 9% | 20% | 22% | 15% | 18% | 19% | 15% | 15% | 16% | 21% |
| Don't know | 34% | 33% | 41% | 31% | 29% | 46% | 35% | 26% | 40% | 48% | 30% | 32% |

**Q15. Do you believe electricity generated by off-shore wind costs more than, less than, or the same as electricity generated by existing sources?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| More than | 13% | 9% | 4% | 11% | 16% | 12% | 17% | 12% | 8% | 9% | 13% | 9% |
| Less than | 38% | 40% | 46% | 41% | 34% | 54% | 28% | 41% | 43% | 34% | 41% | 42% |
| Same amount | 14% | 15% | 14% | 14% | 14% | 8% | 17% | 14% | 14% | 19% | 16% | 13% |
| Don't know | 35% | 36% | 36% | 33% | 36% | 27% | 39% | 33% | 35% | 39% | 31% | 36% |

**Q16. Would you be willing to pay more for electricity if it were produced by wind turbines?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 28% | 26% | 21% | 22% | 34% | 27% | 29% | 29% | 22% | 24% | 29% | 32% |
| No | 58% | 53% | 62% | 59% | 47% | 65% | 52% | 49% | 61% | 63% | 49% | 50% |
| Don't know | 15% | 21% | 17% | 19% | 19% | 8% | 19% | 22% | 17% | 14% | 22% | 18% |

**Q17. Are you aware of the Cape Wind proposal?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 80% | 76% | 66% | 80% | 87% | 44% | 78% | 84% | 79% | 53% | 79% | 89% |
| No | 20% | 24% | 34% | 20% | 13% | 56% | 22% | 16% | 21% | 47% | 21% | 11% |

**Q18. Did you know that your electricity provider, National Grid, is currently Q18. negotiating a contract to buy power from Cape Wind?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 11% | 13% | 8% | 15% | 14% | 23% | 13% | 10% | 12% | 5% | 11% | 17% |
| No | 89% | 87% | 92% | 85% | 86% | 77% | 87% | 90% | 88% | 95% | 89% | 83% |

**Q19. If National Grid's purchase of power from Cape Wind was to increase your electric bill, would that make you more likely or less likely to support the Cape Wind project?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| More likely | 20% | 16% | 13% | 20% | 22% | 27% | 20% | 17% | 20% | 14% | 19% | 23% |
| Less likely | 53% | 54% | 65% | 53% | 45% | 42% | 47% | 53% | 59% | 66% | 53% | 44% |
| Don't know | 27% | 29% | 22% | 27% | 33% | 31% | 33% | 30% | 21% | 20% | 28% | 33% |

**Q20. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $50 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| More likely | 49% | 47% | 39% | 50% | 54% | 46% | 49% | 54% | 44% | 27% | 52% | 59% |
| Less likely | 43% | 40% | 51% | 40% | 36% | 42% | 40% | 35% | 48% | 63% | 38% | 33% |
| Don't know | 8% | 12% | 10% | 11% | 10% | 12% | 11% | 11% | 8% | 10% | 10% | 8% |

**Q21. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $100 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| More likely | 25% | 20% | 13% | 23% | 30% | 19% | 25% | 29% | 18% | 7% | 19% | 37% |
| Less likely | 64% | 70% | 73% | 74% | 60% | 81% | 67% | 61% | 71% | 86% | 69% | 55% |
| Don't know | 11% | 10% | 14% | 4% | 10% | 0% | 8% | 11% | 12% | 7% | 12% | 8% |

**Q22. If National Grid's purchase of power from Cape Wind was to increase your monthly electric bill from National Grid by $150 per year, would you be more likely or less likely to support the Cape Wind project?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| More likely | 17% | 12% | 11% | 10% | 19% | 8% | 15% | 18% | 12% | 5% | 13% | 22% |
| Less likely | 76% | 80% | 80% | 88% | 72% | 92% | 79% | 74% | 80% | 90% | 81% | 71% |
| Don't know | 7% | 8% | 9% | 3% | 9% | 0% | 6% | 8% | 8% | 5% | 6% | 7% |

**Q23. Do you feel you have the right to know the impact of the Cape Wind project on your electric bill and your tax bill?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 96% | 96% | 94% | 98% | 96% | 96% | 99% | 96% | 95% | 92% | 98% | 96% |
| No | 1% | 2% | 1% | 1% | 3% | 0% | 0% | 3% | 2% | 3% | 1% | 3% |
| Don't know | 2% | 2% | 4% | 1% | 1% | 4% | 1% | 1% | 3% | 5% | 1% | 1% |

**Q24. In light of the federal review, how likely would you be to support Cape Wind?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Very likely to support | 17% | 8% | 7% | 11% | 17% | 8% | 13% | 16% | 10% | 7% | 11% | 19% |
| Somewhat likely to support | 21% | 25% | 18% | 28% | 26% | 31% | 19% | 26% | 22% | 14% | 27% | 28% |
| Somewhat not likely to support | 16% | 15% | 14% | 15% | 17% | 12% | 17% | 17% | 14% | 10% | 17% | 13% |
| Not likely to support | 35% | 40% | 48% | 41% | 28% | 39% | 42% | 29% | 42% | 57% | 35% | 30% |
| Don't know | 11% | 12% | 14% | 6% | 13% | 12% | 9% | 12% | 12% | 12% | 10% | 10% |

**Q25. Would you support political candidates who worked in favor of wind power projects even if these new projects raised your electric bill?**

| | Sex | | Education | | | Age | | | | Income | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Male | Female | <=H.S. | Assoc/ Tech. | Bach+ | 18-34 | 35-49 | 50-64 | 65+ | <$25K | $25K-$75K | >75K |
| Yes | 39% | 32% | 28% | 33% | 44% | 39% | 35% | 40% | 32% | 20% | 38% | 45% |
| No | 37% | 38% | 46% | 34% | 33% | 39% | 44% | 34% | 38% | 59% | 32% | 33% |
| Don't know | 23% | 30% | 26% | 33% | 23% | 23% | 21% | 26% | 30% | 20% | 31% | 22% |